



FOR IMMEDIATE RELEASE

Crescent Awarded L'Oreal Opportunity

Continuing the relationship with L'Oreal, in the spring of 2011 Crescent was awarded another opportunity. This opportunity will allow Crescent to further support the L'Oreal Walton, Kentucky Distribution Center by storing all level two hazmat materials at Crescent's West Chester facility. In the summer of 2011, Crescent will build an additional room in the facility that will safely hold over 2000 pallets of level two-product. This move will not only safely store the product line, but more so reduce supply chain expenses for L'Oreal.

Crescent is a leading supply chain outsourcing service provider for consumer packaged goods and industrial manufacturing companies, specializing in the integration of manufacturer's front-end to back-end supply chain activities through innovative service solutions.

To learn more, please contact Crescent: 513-759-7000 ask for the Sales Department or email sales@crescentpark.com
www.crescentpark.com

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