



FOR IMMEDIATE RELEASE

General Electric Partnership

General Electric and Crescent have built a partnership that spans back to 1987. During this span, Crescent has successfully managed several parts business lines for GE. In July of 2011, Crescent was again awarded another contract from GE. Crescent will operate a Government Storage area that will allow GE to store government owned property and distribute as needed. This addition continues to show the flexibility Crescent employs in servicing a multitude of business lines for GE.

Crescent is a leading supply chain outsourcing service provider for consumer packaged goods and industrial manufacturing companies, specializing in the integration of manufacturer's front-end to back-end supply chain activities through innovative service solutions.

To learn more, please contact Crescent: 513-759-7000 ask for the Sales Department or email sales@crescentpark.com
www.crescentpark.com

###