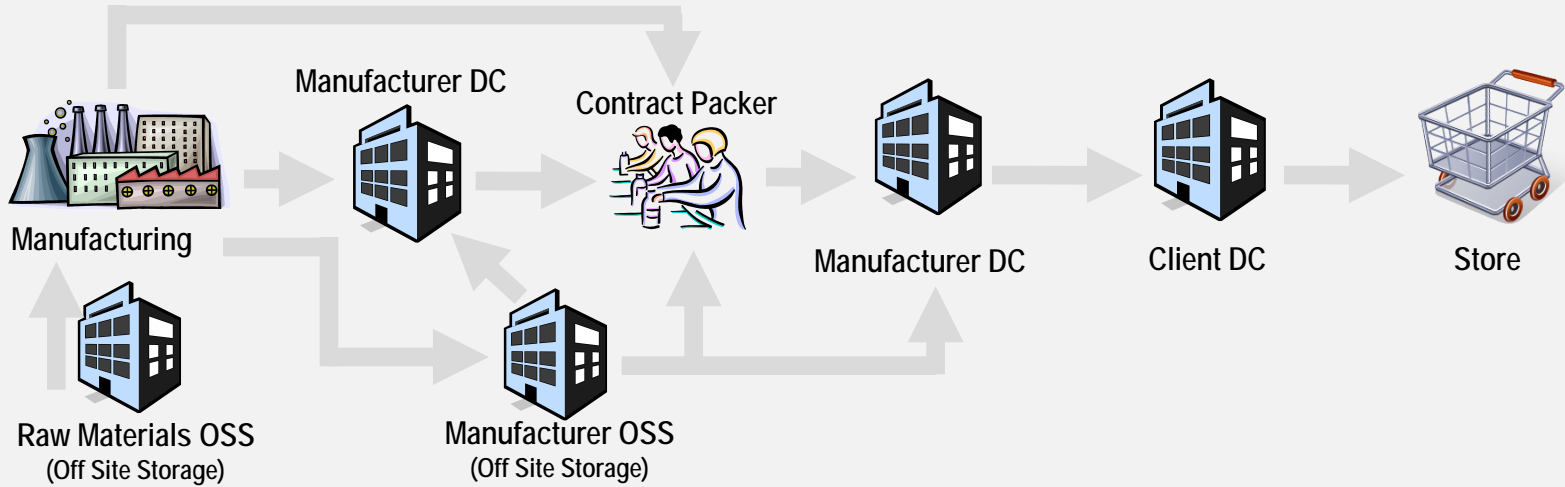
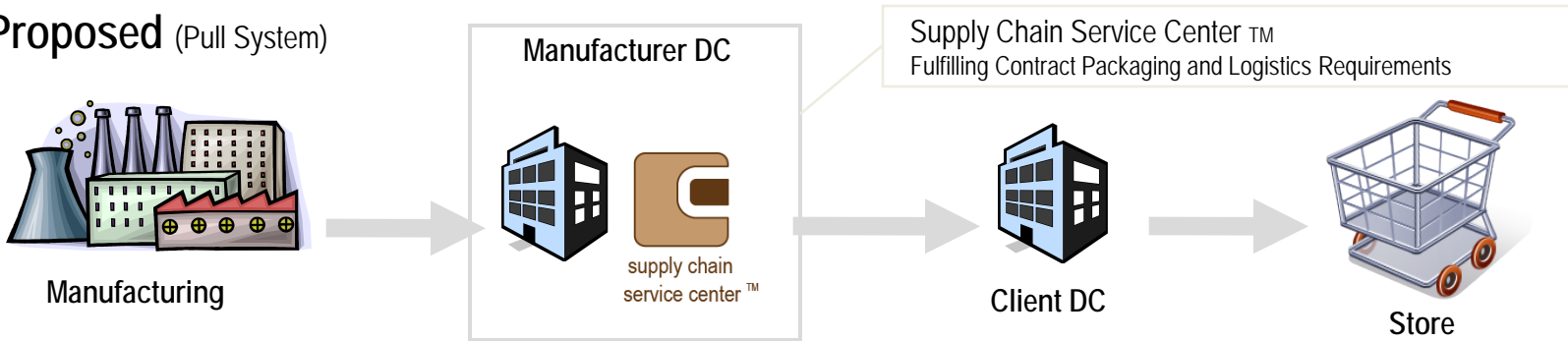


CRESCENT[®] Embedded Model

Current (Push System)



Proposed (Pull System)



Embedded Proposed Model Benefits

- Cuts the stops in the supply chain from up to 8 stops to 4
- Less handling
- Reduced transportation
- Reduced admin & management
- Reduced product damage
- Focus manufacturing plant on core competency
- Go from "Push" to "Pull" strategy

Typical Services Included in Integrated Model



Experience with Major CPG's

